

A POP OF COLOUR

Fatboy collaborates with designer Carole Baijings and presents 'A Pop of Colour'.

Here's the story

Fatboy teams up with designer Carole Baijings. With six designs for the Fatboy Original Slim, Carole playfully uses newly composed colors and silhouettes to deliver a vibrant pop of color.

What if the colors of an Original Slim give a different impression, each time you look at it? With colors that have been especially designed and mixed for Fatboy, Baijings delivers a distinctive design statement by bringing 'A Pop of Colour' to every interior. When in use, the beanbags shapeshift in form and change the color impression, leading to vivid a unique impression.

Merging Fatboy's DNA with Carole's interpretation leads to a colorful collection, with the Original Slim coming in three new, different patterns. Two of these patterns combine three colors, with a frontside that is different from the backside. A third version contains two colors for a minimalistic look, where both front- and backside remain the same.

"Fatboy has always stood for unconventional, innovative design with a smile", says Fatboy's Creative Director Pauline Barendregt. "Together with Carole we wanted to create something that we could both picture inside our own interiors. This collaboration brings a whole new interpretation to our iconic beanbag. We are proud to take these steps with Carole, especially since this is her very first solo project."

"I always work like I am in a studio, meaning I always mix my own colors. creating my own materials and shaping my own models. This enables me to mould new silhouettes and contours", adds designer Carole Baijings. "These are forms that are impossible to create on a computer, with colors that are exactly right. The models tell whether they work and fit in. Only when you get a hold of your models, you know if it fits when using them in real-life proportions. The specially designed patterns and self-mixed colors for Fatboy lead to a whole new interpretation of Fatboy's Original Slim beanbag."

The Original Slim is just as comfortable as the Fatboy Original beanbag but has a refined format (155 x 120 cm). This makes this beanbag suitable to be used anywhere in the home. The coated cotton canvas fabric brings a warm, homely feeling and is a perfect addition to Fatboy's indoor product range. Besides the 'Pop of Colour' Original Slims, Fatboy presents a series of pillows in the same patterns as designed by Baijings.



fatboy[®]

About the designer

Carole Baijings is a well-known Dutch designer. She was the co-founder of the Amsterdam based studio Scholten & Baijings and owner until 2019. Baijings is considered as one of the most innovative and dynamical industrial designers of Europe. Being a self-proclaimed perfectionist, her work of ceramics, glasswork, textile arts, carpets and furniture distinguish themselves by a carefully balanced use of colors, patterns and graphical elements. Carole is known for her collaborations with Samsung, IKEA, MINI, Karimoku New Standard and Maharam. Her work has been included in prestigious institutions such as the Victoria & Albert Museum (London), the Cooper Hewitt Smithsonian Design Museum (New York), the Art Institute of Chicago and the Rijksmuseum (Amsterdam).

Nice to know!

- For indoor use.
- Original Slim Pop available in Blossom, Hazel, Matcha, Frost, Poppy and Ground.
- Original Pop Pillow available in Blossom, Hazel, Matcha, Frost, Poppy and Graphite.
- Material cover: cotton.
- Dimensions Original Slim Pop: 155 x 120 cm.
- Dimensions Pop Pillow: 50 x 37.5 cm.
- Weight Original Slim Pop: 5.5 kg.
- Water and dirt repellent coating.
- Washable cover.

