

LAMZAC O

Inflatable lounge chair

How easy can an easy chair be? Lamzac O is the inflatable chair that doesn't even have to be pumped up. Open the air seat, sweep it in a horizontal motion to scoop up enough air, then seal it with the simple roll-and-lock system. Hey presto: in no time at all you'll have a chair for your garden, on the beach or at the campsite. And don't worry about spilling anything over it. Lamzac is water- and stain-resistant. Enough relaxation for one day? Just expel the air from your air seat and fold it up. Compact and ready to sweep into action on your next lazy day.

About the designer

The Dutchman Marijn Oomen came up with this idea in 2010. He realized that filling an air mattress is far more work than emptying it. He designed Lamzac: a lounge product that can quickly and easily be filled with air. Demonstration videos went viral and by now have been watched millions of times. In March 2016, Marijn decided to enter a partnership with Fatboy the Original in order to meet the tremendous demand for this popular product.

Nice to know

- For indoor and outdoor use.
- Available in dark blue, jungle green, red, sky blue and steel grey.
- Material: polyester ripstop.
- Dimensions inflated: 110 x 103 x 62 cm.
- Weight: 0.85 kg.
- Holds up to 200 kg.
- Comes in a small carry bag.
- EUR 89 | GBP 89 | NOK 939 | SEK 939 | DKK 669 | CHF 105.

